

# FRIMOUSSE

Make-Up Academy

#### Fast Track to Bridal Perfection

15 Day Program Course Fee: Rs. 25,000

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### Welcome!

#### Hello, future makeup artists!

At FrimoussE, we believe every artist has the power to transform not just appearances but confidence and dreams. With Fizza Ali's 13 years of experience in the beauty and entertainment industry, we are excited to share our secrets and guide you in mastering the craft of professional makeup. Whether you dream of working with celebrities, brides, or building your own brand, this academy is your stepping stone to success.

Let's unlock your potential together!

– Fizza Ali & Ester Noronha, Co-Founders of FrimoussE



# What will you learn?

By the end of this intensive 15-day program, students will:

- Master six distinct bridal looks for various styles and cultures.
- Develop confidence in handling bridal clients, including those with challenging skin concerns.
- Build a strong foundation in makeup techniques, hairstyling, and client management.
- Graduate with a professional portfolio and strategies to launch or grow their bridal makeup business.



### Day-by-day Curriculum

### DAY 1: INTRODUCTION TO BRIDAL MAKEUP ESSENTIALS

#### Topics Covered:

- Overview of bridal makeup trends and tools.
- Building a professional bridal kit.
- Skin analysis and prepping techniques for brides.

#### Hands-On Practice:

Practice flawless skin prepping



#### **DAY 2: FOUNDATION & BASE PERFECTION**

#### Topics Covered:

- Long-lasting foundation techniques for fullday events.
- Corrective makeup for dark spots, pigmentation, and acne-prone skin.
- Matching foundation to various Indian skin tones.

#### Hands-On Practice:

Layering and blending for a natural bridal glow.

### DAY 3: CONTOURING, HIGHLIGHTING & BLUSH APPLICATION

#### Topics Covered:

- Sculpting face shapes with precision.
- Natural vs. dramatic highlighting techniques.
- Selecting and blending blush for cultural bridal styles.

#### Hands-On Practice:

 Create a balanced contoured look for a bridal shoot.



### DAY 4: TRADITIONAL BRIDAL LOOKS (NORTH INDIAN & SOUTH INDIAN)

#### Topics Covered:

- Key elements of traditional bridal makeup.
- Bold lip and eye combinations for classic cultural aesthetics.
- Customizing looks to match bridal attire and jewelry.

#### Hands-On Practice:

Create a South Indian bridal look

### DAY 5: CONTEMPORARY BRIDAL STYLES (MINIMALIST & GLAM)

#### Topics Covered:

- Modern makeup techniques for minimalist brides.
- Using shimmer, glitter and other accents for glam bridal styles.
- Incorporating airbrush techniques for an HD finish Hands-On Practice:
  - Blend contemporary and traditional elements in a single look



#### **DAY 6: EYE MAKEUP MASTERY**

#### Topics Covered:

- Designing eye looks for various shapes (e.g., almond, hooded).
- Bridal eyeliner, smoky eyes, and glitter applications.
- Selecting lashes and perfecting lash placement Hands-On Practice:
  - Create versatile eye looks for bridal day and reception events

#### **DAY 7-9: BRIDAL HAIRSTYLES**

#### Topics Covered:

- Classic bridal buns, braids, and contemporary updos.
- Using hair accessories to complement bridal looks.
- Securing styles for long-lasting wear during ceremonies

#### Hands-On Practice:

Create a full bridal hairstyle.



### DAY 10-11: DUPATTA & SAREE DRAPING + ACCESSORY PLACEMENT

#### Topics Covered:

- Techniques for seamless various saree & dupatta and draping.
- Placing bridal jewelry (matha patti, tikka, etc.) to enhance the look.
- Balancing makeup and accessories for photography.
   Hands-On Practice:
  - Styling a complete bridal ensemble

#### **DAY 12: DESTINATION WEDDING MAKEUP**

#### Topics Covered:

- Lightweight, travel-friendly makeup techniques.
- Climate-specific bridal looks (beach, mountains, etc.)
- Creating long-wear, sweat-proof looks.

#### Hands-On Practice:

• Craft a beach-themed bridal look.



### DAY 13: RECEPTION LOOKS WITH CLIENT MANAGEMENT & BUSINESS SKILLS

#### Topics Covered:

- Transforming a bridal day look into a glamorous evening style.
- Smoky eyes, bold lips, and shimmer applications.
- Hair transformations for receptions.
- How to manage bridal clients and retain them.
- Pricing strategies and service agreements.
- Social media tricks to attract and grow a clientele

#### **DAY 14: PORTFOLIO BUILDING & PHOTOSHOOT**

#### Topics Covered:

- Tips for capturing high-quality photos of your work.
- Building an online portfolio to attract premium clients.

#### Hands-On Practice:

Conduct a professional photoshoot with live models



#### **DAY 15: FINAL LOOK & CERTIFICATION**

#### Topics Covered:

- Create a full bridal transformation independently.
- Receive constructive feedback from trainers.

#### Certification Ceremony:

 Receive your "Certified Bridal Makeup Artist" certificate signed by Fizza Ali.



## Course Highlights

- Celebrity-Level Techniques: Learn bridal artistry with tools and methods trusted by South India's most awarded makeup artist, Fizza Ali.
- Build a Professional Portfolio: Complete the course with pro-level photos for your portfolio, making it easier to market yourself
- Business Skills for Bridal Success: From pricing to client retention, learn the skills to establish and grow your bridal makeup business
- **Certification:** A professional certificate that sets you apart in the industry.



# What's in it for you?

- Liquid foundations
- Liquid colour correctors
- Setting spray
- 1 loose powder
- Eyebrow palette
- · Eyeshadow, blush & highlight palette
- 1 pair of false lashes



### Contact Us

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